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**Contact:** Judy Walz, SVP Marketing & Planning

[walzj@vystarcu.org](mailto:walzj@vystarcu.org) or (904) 908-2699

**FOR IMMEDIATE RELEASE**

## **VyStar Opens 41<sup>st</sup> Branch in Historic Springfield Community**

**Jacksonville, Florida** – Terry R. West, President/CEO of VyStar Credit Union, announced the official opening of VyStar’s newest branch, located just north of Downtown Jacksonville at 1700 North Main Street. VyStar officials held an official grand opening and ribbon cutting ceremony on Wednesday, January 11<sup>th</sup>, at 11:00 a.m.

Terry West says, “The Springfield residents and businesses were in need of a financial services provider that could conveniently serve their unique financial needs. Our Springfield location is an opportunity for VyStar to support this growing community and the ongoing revitalization of this historic area of Downtown Jacksonville.”

The Springfield branch is a full-service branch with two teller stations, three member service areas, one online banking station and one walk-up ATM. Lobby hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m.

Kiwana Jessup serves as Branch Manager of VyStar’s Springfield branch. Kiwana has been with VyStar for 12 years, with the last seven years spent serving as a Call Center Supervisor in VyStar’s Story Center in Fleming Island. Kiwana is excited about her new role, and is anxious to continue working with the local residents and businesses in the Springfield community. Kiwana says, “I look forward to being a part of the progress being made in this community and expanding VyStar’s relationships in the area.”

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*VyStar Credit Union is the largest credit union headquartered in Northeast Florida. VyStar now serves over 540,000 members with assets totaling more than \$6.5 billion. VyStar membership is open to everyone who lives or works in Alachua, Baker, Bradford, Brevard, Clay, Columbia, Duval, Flagler, Gilchrist, Hamilton, Lake, Levy, Marion, Nassau, Orange, Putnam, St. Johns, Seminole, Sumter, Suwannee, Union and Volusia Counties.*

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**Ribbon Cutting Photo L to R, Front:** Dr. Charles Moreland (Office of Mayor Lenny Curry, Director of Community Affairs), Rob Carter (VyStar Regional Vice President Region II), Brian J. Roche (VyStar Board of Directors, Director), Kiwana Jessup (VyStar Branch Manager, Springfield Branch), P.E. (Ted) Hewitt (VyStar Board of Directors, Chairman), Judy Walz (VyStar Senior Vice President, Marketing & Planning), and Dr. Susan Ruffin (VyStar Board of Directors, Director)